

Privacy Policy - genirevolution.org

Last modified March 31, 2017

Welcome to www.genirevolution.org (collectively, the "Website"). The Website is operated by the Council for Economic Education ("We"). PLEASE READ THIS PRIVACY POLICY CAREFULLY BEFORE USING THE WEBSITE. By using the Website, related data and/or content, and services (collectively, "Services") you agree to be bound by the Terms of Use found at www.genirevolution.org and incorporated herein by reference. If you do not want to agree to these Terms of Use or the Privacy Policy, you must exit the Website.

Privacy Policy

The Council for Economic Education ("We") respects your privacy and is committed to protecting your privacy through our compliance with this policy. This Policy describes the online information practices regarding the collection of information that can personally identify you ("Personal Information") and certain other information that we collect from you on www.genirevolution.org (the "Website"). This Policy also describes how We use and disclose the information we collect and the choices you can make about the uses of your Personal Information. Personal Information is information, such as your name, physical address, and e-mail address, when it can be linked to you or used to identify you. This Privacy Policy applies only to information collected on the Website. Please read the following carefully to understand our policies and practices regarding your Personal Information and how it will be treated. This policy may be subject to changes, and your continued use of the Website is deemed to be acceptance of such changes, so please check the policy periodically for updates.

Information We Collect

Personal Information

The personal information on this website is limited to contact information for teachers, and sufficient information about students for teachers or parents to track student performance within the game. For teachers, we ask you to register with your name, email, school name, city, state, zip code, and country, for demographic analysis and email notification purposes. Teachers will be added to our monthly teacher eNewsletter, and may opt out of receiving it at any time. We require the same information for independent students over 13 who are not registering as part of a class. For students over 13 who are registering as part of a class, we only request age, name and school information, though students can optionally provide an email address that will be used for password reset purposes only. See 'How Do We Protect Children's Privacy' below for special information on students under the age of 13. Student and parent data will not be used for advertising or marketing communications.

Non-personal Information

To learn more about who visits the Website, we may passively collect non-personally identifiable computer information when you visit the Website, including your IP address, information about your computer's operating system and screen resolution, and information about the web browser you are using to access the Website. We collect this information through the use of website

technology, including "cookies" and web beacons. The Website also utilizes cookies only in order to maintain your game participation status. These cookies are also used to allow the Website to "remember" you if you wish to return to the Website. You may choose to change your browser settings to disable cookies, though the game will not function properly if you do. To remove and disable cookies from your browser simply follow your browser's directions for disabling and removing cookies. In addition to cookies, some emails from The Council for Economic Education contain web beacons which allow us to collect information about usage and click-through rates, which we use to identify which email recipients have received or viewed our email messages and clicked through links contained within our email messages.

How Do We Use Your Personal Information?

Personal Information collected through the Website is used solely to support your relationship with the Council for Economic Education.

How Do We Share Your Personal Information?

Unless pursuant to an exception set forth below, we will not sell or share the Personal Information collected through the Website. We may disclose information in response to subpoenas, court orders, or to otherwise comply with the law, to protect our interests or when we believe in good faith the law requires disclosure. We also may share your Personal Information with service providers who help us operate the Website and provide any services offered on the Website.

What Choices Do I Have About How My Personal Information Is Used?

If your Personal Information changes, if you no longer wish to receive communications from us, or if you wish to inquire about the Personal Information we have collected about you, please contact us using the contact information below and we will correct, update, or remove your Personal Information according to your request.

How Is My Personal Information Protected?

We use reasonable safeguards to maintain the confidentiality of your Personal Information. We have physical, electronic, and managerial measures in place to prevent unauthorized access to or disclosure of personal information that we collect.

What About Links to Third Party Sites?

The Website may contain links to other sites, including websites operated by other entities. Please be aware that these websites may collect Personal Information about you. We urge you to review the privacy policies posted on any website you visit before providing Personal Information to the website. We are not responsible for the privacy practices or the content of such websites.

How Do We Protect Children's Privacy?

We require parental authorization for all children under the age of 13 who wish to register for our site, unless they are self-registering using a class code provided by their teacher. During the registration process, students are asked to indicate their age. If they indicate that they are under 13 years of age, and are not registering with a class code provided by their teacher, they are asked to provide an email address for their parent or guardian. When the student submits their registration request, an email requesting permission for the child to access the game will be automatically sent to the email address they entered. Their account will not be activated until the receiving party clicks the activation link embedded in the email. In all cases, students under 13 are only prompted to enter their age, their first initial and their last name. No other identifying information is requested or stored. Parents or guardians who discover that their children have registered for an account without their consent can contact us as genirevolution@councilforeconed.org, and request that their child's information be removed from the Gen i Revolution game database. These safeguards are intended to comply with the provisions of the Children's Online Privacy Protection Act of 1998 ("COPPA").

What About Changes to This Privacy Policy?

We reserve the right to make changes to this Privacy Policy at any time. Such changes will be posted on this page and will go into effect on the date posted. The new policy will apply to everyone using our Website and will replace any prior policies. The date the Privacy Policy was last revised is reflected at the top of the page, and you will be able to see that changes have been made by checking to see if the revision date has changed.

How Can I Contact Council for Economic Education?

If you have any questions, comments, or concerns about our privacy policies or data usage, or you wish to change your privacy options, please contact us at:

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